

Tree Health Care Workshop



Feb. 24th, 2010

8:00am - 4:00pm

Northbrook, IL

**Build Your PHC Business; Research Update;
Air-Spade Practical Applications; Choosing
Tools for Tree Care Professionals**



ISA CEUs Available

HOW TO INTELLIGENTLY & AFFORDABLY BUILD YOUR TREE/PLANT HEALTHCARE BUSINESS TO MAKE IT THRIVE

Speaker: Donald Lies

Rainbow Treecare Scientific Advancements

Don will discuss the five key areas of growth and risk that a small company must address to generate positive cash-flow, increase revenues with existing customers, find and land new customers, and build a proactive selling engine that will always keep you ahead of the competition and discounters.

DINOTEFURAN RESEARCH UPDATE

Speaker: Dr. Chris Williamson

University of Wisconsin – Madison

Dr. Williamson will review the latest information relating to the insecticide active ingredient Dinotefuran and its implications for the tree healthcare professional.

COMMON SCALE INSECT PESTS ON SHRUBS AND TREES

Speaker: Dr. Chris Williamson

University of Wisconsin – Madison

What are the most prominent scale insect pests on shrubs and trees in Illinois? This presentation will discuss the biology and life cycle of armored and soft scale insects and the importance of this information as it relates to successful management of these pests.



AIR-SPADE: PRACTICAL USE IN THE FIELD

Speaker: Jennifer Morgan

Rainbow Treecare Company

Jen has over 5,000 hours in the field with the Air-Spade having worked on the Root Enhancement team of the Rainbow Treecare Company for over five years. Currently working as a Consulting Arborist, Jen will review the entire process: sales, equipment requirements in the field, follow up, and other suggestions to help companies not only get started, but increase their productivity.

Choose the Right Tool for the Job!

To effectively control an insect pest, an arborist must be able to choose from a wide variety of products and application techniques. The question becomes, which is the "right" combination for the particular problem? Come to these consecutive sessions to hear perspectives about how to sort through these combinations and make an appropriate choice.

SOIL APPLIED INSECT MANAGEMENT PRODUCTS: TOOLS FOR THE TREE CARE PROFESSIONAL

Speaker: Shawn Bernick, MS

Rainbow Treecare Scientific Advancements

Shawn will review a variety of soil applied products that can be used to manage common insect pests within Illinois to achieve successful results for your company and your clients' trees.

TREE INJECTION & SYSTEMIC BARK SPRAYS: TOOLS FOR THE TREE CARE PROFESSIONAL

Speaker: Shawn Bernick, MS

Rainbow Treecare Scientific Advancements

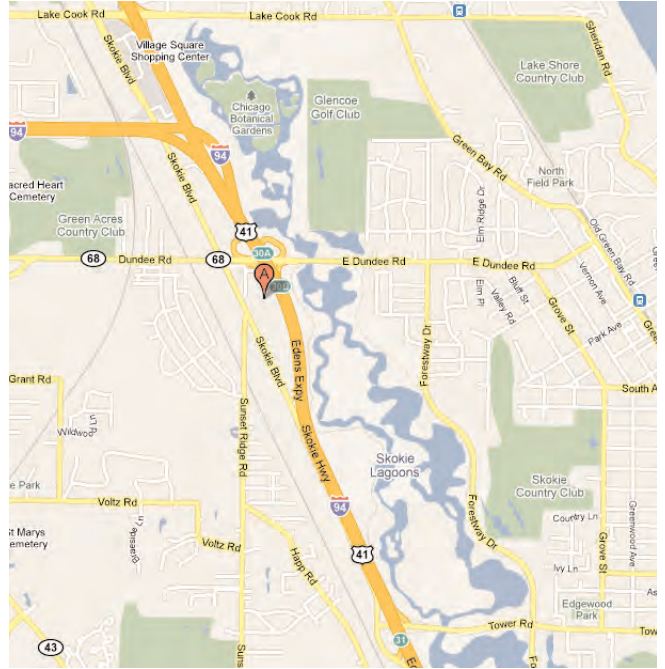
There is rarely just one solution for a problem – Shawn will review tree injection and systemic bark sprays to help you choose the right tool for the job.

LIMITED SEATING AVAILABLE!



LOCATION

Renaissance Chicago North Shore Hotel
933 Skokie Boulevard
Northbrook, IL 60062
(847) 498-6500



Registration and sign-in on the day of the event begins at 8am. Presentations begin at 8:30am.

COST

EARLY BIRD PRICING (before Feb. 12th)

\$60 for the 1st person

\$40 for each additional attendee from the same organization

General Registration (after Feb. 12th)

\$65 for the 1st person

\$50 for each additional attendee from the same organization

Continental Breakfast, Lunch, & Refreshments Provided

REGISTRATION

CALL: 1-877-272-6747

FAX: 952-252-0504

EMAIL: kstrub@treecaescience.com

MAIL:

RTSA
Attn: Karin Strub
11571 K-Tel Dr
Minnetonka, MN 55343

Early Bird: \$60 + additional attendees (\$40 per person) \$ _____ = \$ _____ I have enclosed a check

Gen. Reg.: \$65 + additional attendees (\$50 per person) \$ _____ = \$ _____ Bill my card

I request a vegetarian meal

What I am most interested in learning: _____

I cannot attend the seminar - please contact me for training options

NAME: _____

NAME: _____

NAME: _____

COMPANY NAME: _____ PHONE: _____

ADDRESS: _____ EMAIL: _____

CITY: _____ STATE: _____ ZIP: _____

INVOICE ME

VISA DISC MC AmEx CARD# _____ EXP. DATE: _____ CVV CODE: _____

NAME ON CARD: _____ SIGNATURE: _____